

NICOLE X. AGUILAR

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EDUCATION

The University of Texas at Austin	Bachelor of Science in Public Relations Minor in General Business Overall GPA: 3.89/4	May 2026
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PUBLIC RELATIONS AND ADVERTISING EXPERIENCE

WALO Advertising Agency- <i>Remote Junior Account Service Coordinator</i> ; Dallas, TX	June 2024- Present
<ul style="list-style-type: none">• Clients: 7 Eleven Franchising, Academy Sport & Outdoors, WALO Social Media• Manage Excel spreadsheets for client data and deliverables• Actively participate and contribute to client meetings and organizing tasks• Creating and maintaining client reports	
Cosmedics by Luisa Navarro- <i>Remote Social Media Coordinator</i> ; El Paso, TX	April 2024- Present
<ul style="list-style-type: none">• Created and designed social media posts• Organized meetings to have a set time for posts• Kept track of boosting and engagement	
Beauty Design – <i>Remote Social Media Marketer and Management</i> ; El Paso, TX	March 2024- Present
<ul style="list-style-type: none">• Created and edited posts and stories for various social media accounts• Supervised interactions with posts to boost engagement• Made monthly calendar to plan content submission	

LEADERSHIP EXPERIENCE AND ACTIVITIES

Texas PRSSA- <i>Active Member</i>	Fall 2023
<ul style="list-style-type: none">• Attend monthly meetings• Problem solve public relations issues in various projects	
Latin Economic and Business Association - <i>Active Member</i>	Fall 2022
<ul style="list-style-type: none">• Attend weekly member meetings, social events, and community events	
University Fashion Group – <i>Public Relations Active Member</i>	Fall 2023
<ul style="list-style-type: none">• Create and help manage organizations' events• Attend weekly meetings	
Inside Books Project – <i>Volunteer Member</i>	January 2023
<ul style="list-style-type: none">• Create personalized book packages for people incarcerated• Organized books by genres and categories	

ADDITIONAL SKILLS AND ACCOMPLISHMENTS

UT Austin's Dean's List Fall 2022, Fall and Spring 2023
UT Austin Dell Scholar Award UT For Me
2024 Eva Stevenson Woods Endowed Presidential Scholarship
Software: Good knowledge of Excel, Smartsheet and Google meets
Social Media: Instagram, Facebook, Tiktok, LinkedIn, X
Languages: Fluent in written and spoken English and Spanish
Work Eligibility: Eligible to work in the U.S. with no restrictions